

U.S. Customs and Border Protection

East Coast Trade Symposium 2012

CAN/AM BTA NOTES

Opening Remarks/Keynote Address – Secretary Napolitano

1. Trade Transformation
2. Protect the borders and facilitate trade
3. \$2 trillion in trade
4. Public/private partnerships are critical
5. DHS Global Supply Chain Strategy announced earlier this year.
6. DHS recognizes that not all travel and trade has the same risk
7. As a result DHS uses risk based processing
8. Security and trade are not opposing goals
9. Targeting high risks
10. C-TPAT and AEC
11. Air cargo screening to expedite trade
12. Wait times
13. Looking for new ways to facilitate trade
14. Constrained budget
15. Outbound enforcement
16. Centers of Excellence
 - a. Nationwide reach
 - b. Uniformity and predictability
17. Security and trade go hand-in-hand
18. Safe, secure, efficient, and effective

Opening Remarks – David Aguilar

1. Theme of symposium: Expanding 21st Century Global Trade Partnerships
2. Trade facilitation
3. Embrace new approaches
4. Transparent and flexible
5. Better, cheaper, and more effective
6. Setting high targets for CBP
7. Cannot take the easy path and meet the trades expectations
8. Described what he believes have been CBP's successes, including CEEs, Committees, Technology, and Partnerships
9. Announced six new Centers of Excellence
10. CEEs are virtual and will be in place in 2013
11. C-TPAT

12. We must continue to:
 - a. Listen to one another
 - b. Leave our comfort zones behind
 - c. Lean forward

Border Interagency Executive Council – Panel

1. Sharing information
2. Partnerships
3. Automation and Single Window
4. Met in September
5. Will report accomplishments next year
6. Trade input to Council will be through COAC

Beyond the Border – Aguilar and Portelance

1. 32 initiatives with over half belonging to CBP and CBSA
2. Portelance:
 - a. Partnerships
 - b. BYB and the future
 - c. Relationship has matured
 - d. Information sharing
 - e. Align programs
 - f. Infrastructure
 - g. BYB progress has been outstanding
 - h. Capacity
 - i. Infrastructure
 - j. Integrated process/Rupert Pilot
 - k. Bi-National Port Committees
 - l. Increased NEXUS benefits
 - m. Information Sharing (Entry/Exit)
 - n. Future:
 - o. Continued focus on trusted traders
 - p. Modernization (CBSA)
 - q. CBSA budget has been cut 10%
 - r. Push the border out
 - s. Believes outlook is bright
3. Aguilar:
 - a. US greatest friends are Canada and Mexico
 - b. Economic competitiveness
 - c. Facilitation
 - d. Security

- e. Harmonization
 - f. Manage and work the information
 - g. Build trust – reciprocal inspections
 - h. Working on Newark as pilot for US -> Canada
 - i. Values partnership...it is a force multiplier
 - j. Risk management to address the threats and expedite trade and travel
 - k. Privacy issues being addressed
 - l. Bridging (Focus, Efforts, and Resources)
4. Question and Answer Session
- a. Portelance – moving forward on automated manifest efforts
 - b. Portelance – EOY accounting for BYB and tracking commitments made
 - c. Aguilar - status report will be published in December...want to hear from the trade and outreach will continue
 - d. Portelance – Feedback from trade on levels of success in 2013 and measures
 - e. Portelance – CSA is working. Single Window in Canada (expensive)
 - f. Portelance – In a year: 1. Progress on more trusted trader benefits, 2) more visibility and traction

Beyond the Border Action Plan: Single Window and Advanced Data Requirements Initiatives – Break Out Session

1. Single Window - last year accomplishments:
 - a. Completed joint statement on privacy
 - b. Mutual recognition for air cargo
 - c. Consultations on traffic management
 - d. Consultations on business travelers – TN advanced adjudications
 - e. Dedicated NEXUS lanes – enrollment blitzes
 - f. 20 Joint Port Committees (+8 Preclearance)
 - g. Integrated Cargo Strategy
 - h. Entry-Exit pilot
2. Single Window Initiative is trying to achieve:
 - a. Data harmonization
 - b. Single window in each country
 - c. Receive required electronic data
 - d. Trade facilitation using electronic data
 - e. Minimize paper
 - f. Increase number of agencies using electronic data
3. Single Window benefits:
 - a. Streamlined process
 - b. Consistent application

- c. Align standards for product identification
 - d. Reduce costs and improve efficiency
- 4. Single Window “dependencies”
 - a. Technological infrastructure
 - b. Multiple agency environment
 - c. Legislative, regulatory, and policy changes
- 5. Single Window accomplishments
 - a. PGA interoperable web services
 - b. Document image system
 - c. PGA message set
- 6. Single Window remains to be done:
 - a. Complete development
 - b. Stakeholder consultations
 - c. Work with other agencies
 - d. Communicate progress
- 7. Integrated Cargo Security Strategy
 - a. Address risks
 - b. Identify and resolve security concerns early in the process
 - c. Harmonize perimeter targeting
 - d. Facilitation by expediting the clearance of cargo
 - e. Optimize efficiency
 - f. Joint responses
 - g. Discussion of Prince Rupert Pilot
 - h. Strategy approved for consultation with stakeholders
 - i. Consultations underway
 - j. Prince Rupert and Air Cargo Targeting Pilots operational as of October 2012
 - k. Montreal will be launched when Prince Rupert is proving to be successful
 - l. Wood packaging and tamper evident technology used as leverage
 - m. Newark Northbound Pilot – programming in-transit data set is an issue...looking for solutions
 - n. ICSS stakeholder consultations ongoing
 - o. Pilots will run 18 months then there will be a 6 month evaluation period